STRATEGIC PLAN

2023–26

IPEd.

Institute of
Professional Editors

The Institute of Professional Editors (IPEd) is the professional membership association for editors in Australia and Aotearoa New Zealand, with around 1,300+ members.

IPEd exists to advance the profession of editing and to support and promote editors. We aim to develop a strong organisation that supports a thriving membership by offering professional development opportunities, valuable member benefits and advocacy for the profession.

Our members play an important role in content development and publication. They work collaboratively with authors, writers and content creators to help them get their message across with greater clarity, elegance and insight.

Mission

To advance the profession of editing through training, advocacy and promotion.

Vision

IPEd is the trusted voice of professional editors, shaping communications of the future.

Values

We are collaborative, mutually supportive, inclusive, respectful, principled and committed to excellence. We celebrate our contributions and successes.

Our promise to members.

Belonging to IPEd helps you to:

- gain respect as a professional editor
- accelerate your career
- celebrate your profession
- connect and collaborate with peers, experts and industry
- develop your professional and business skills
- be part of a supportive community.

We deliver on our promise through a range of services, benefits and events:

- accreditation scheme for professional editors
- professional standards for editing practice
- professional development events, workshops and networking
- advocacy
- IPEd Conference
- editors directory
- online resources
- awards and prizes
- member discounts
- mentoring program
- IPEd newsletter.

Strategic Priority 1: Standards

1.1 Maintain professional standards for editors.
1.2 Enhance accreditation opportunities for editors.

Strategic Priority 2: Membership

2.1 Develop membership acquisition and retention strategy to grow membership.
2.2 Review membership benefits for individuals and corporates.
2.3 Improve membership services and delivery.

Strategic Priority 3: Support for the profession

3.1 Develop an integrated professional development framework and program.
3.2 Coordinate and deliver online professional development.
3.3 Grow the Mentoring Program.
3.4 Further develop IPEd events and conferencing.
3.5 Promote IPEd awards and prizes.

Strategic Priority 4: Focus for the organisation

4.1 Embed diversity, equity and inclusion in IPEd's processes and policy.
4.2 Review ongoing structure of IPEd.
4.3 Strengthen stakeholder management and partnerships.
4.4 Support IPEd branches.
4.5 Further establish IPEd's presence in New Zealand.

Strategic Priority 5: Advocacy and education

5.1 Promote and advocate for editors and the profession.
5.2 Continue to research and campaign for fair pay scales for editors.
5.3 Continue to monitor style issues across Australia and New Zealand.
5.4 Continue advocacy on accessibility.
5.5 Develop special interest groups.
5.6 Monitor the development and impact of artificial intelligence on the profession.