Editing across borders

Conference program

6th IPEd National Editors Conference

10–12 April 2013, Perth, Western Australia

Proudly organised by Society of Editors (WA) Inc. and Institute of Professional Editors Limited (IPEd)

Society of Editors (WA) Inc

IPEd.
To advance the profession of editing

Welcome

IPEd

The IPEd Council is very pleased to welcome delegates to the 2013 national conference. Since its formation in 2008, IPEd has achieved a great deal, including the national accreditation scheme, which has accredited close to 300 Australian editors.

A major initiative, completed last year and published this month, is the revision of *Australian standards for editing practice*. The document was submitted to the IPEd Council and approved by all the member societies in August 2012. Your copy is provided in your conference kit.

In August 2012 IPEd Council established a working party to review IPEd and its functions, which surveyed member societies about IPEd's relationship with them. From this, the working party developed four models for IPEd's future role and relationships with the societies. At the plenary session on Friday 12 April, these models will be presented and attendees will be invited to have small group discussions and ask questions of Council and society representatives. That session will provide further information for Council, through consultation with the societies, to further develop the model options to be voted on in a referendum late in 2013.

Supporting the biennial national editors conferences is one of IPEd's key professional development activities. For the 2013 conference, Society of Editors (WA) Inc. has developed a stimulating program. We thank them for the many hours that they have spent planning and preparing for this event. We hope that you find the conference sessions and events challenging, stimulating and enjoyable.

Rob Sheehan

Acting Chair, IPEd Council

Society of Editors (WA) Inc.

As the newly elected President of Society of Editors (WA) Inc., I am delighted for us to be hosting the 6th IPEd National Editors Conference in Perth with the support of the Institute of Professional Editors Limited (IPEd). I've been heavily involved in the planning for the conference which has been a huge learning experience and a challenge for us all. The conference organising committee—led by convenor, Marisa Wikramanayake—includes Cheryl Bettridge, Peta Robson, Michèle Drouart and myself. Being able to take on the myriad roles of sponsorship management, selecting abstracts, marketing, social media, website maintenance, inviting speakers, venue organisation and many other voluntary activities all wrapped around full-time careers, family and study makes this team efficient and professional. Our conference organiser, Promaco Conventions with Livia Russell at the helm, has guided and helped us throughout. Livia has a new addition to her family arriving next month, so we've just managed to get in one last conference before she takes on a new role herself. We wish her well.

I'm confident that we've selected a topical, far-reaching, intellectually challenging and, above all, enjoyable program that covers our theme of 'Editing across borders'. It has been interesting to see the many ways our session presenters have interpreted the concept of borders and I think you'll enjoy the crossing. Our workshop program covers digital technology, and the tools editors require to do their jobs, as well as how to survive as a freelance editor both in a creative and a business context.

I'm very excited about our keynote speaker line-up. I thank Dr Don Watson, Nury Vittachi, Dr Carmen Lawrence and Professor Roly Sussex very much for agreeing to traverse the country to be with us. Our very own William Yeoman is our fantastic MC and we thank him and *The West Australian* newspaper for his participation. The session presenters offer a knowledge banquet for delegates on topics such as fiction, magazine and children's publishing, the digital world and blogging, linguistic variety in the region, the university environment, scientific editing, the Aboriginal perspective, and mentoring. A lively hypothetical in the manner of the ABC's program will be chaired by Roly Sussex as a conclusion to the conference.

Many thanks to our sponsors. By showing your support you acknowledge the critical role editors play.

We have some excellent social events, tours, music, entertainment, wines, food and socialising planned, so make the most of those networking opportunities and enjoy yourselves.

Robin Bower AE

President, Society of Editors (WA) Inc.

Conference convenor

Australia's history is peppered with attempts to communicate over the vast space of the country and with the rest of the world. This is still so today. As editors, we are part of this communication process, working to get messages across not just geographical but also technological and cultural borders. I believe the tradition of face-to-face conferences is important and that it should continue. We work better together, we learn, we share, we make new friends. It's why I put my hand up. After two years and a bit, I can't quite believe it is over, almost.

My gratitude goes to the past and present Society of Editors (WA) Inc. committees, our members, IPEd and the other state societies for their support. I also wish to thank our sponsors for understanding how important this conference is. Lastly, like a mother hen, I want to fuss over my conference planning committee members. They have debated with, comforted, supported and encouraged each other to make this beneficial and fun for you to attend. It wouldn't have happened without them and I am immensely proud and grateful.

Welcome to Western Australia, to Perth, to Fremantle, to our little corner of the world.

Thank you for being here. Now go have fun!

Marisa Wikramanayake

Conference convenor

Keynote speakers

Master of Ceremonies William Yeoman

William is Books Editor and Senior Arts Writer for *The West Australian* newspaper. He has worked in London as a music critic and still writes for UK classical music magazines *Gramophone* and *International Record Review*, as well as ABC Classic FM's *Limelight* magazine. He has been a chair at the Perth Writers Festival and the Melbourne Writers Festival, was MC at the Geraldton Big Sky Readers and Writers Festival, and has given talks on music criticism at The University of Western Australia and pre-concert talks for the Western Australian Symphony Orchestra. Last year, he was a judge for the TAG Hungerford Award and a keynote speaker at the Public Libraries WA 2011 Biennial Conference.

Dr Carmen Lawrence

After training as a research psychologist at The University of Western Australia and lecturing in a number of Australian universities, Carmen entered politics in 1986, serving both at state and federal levels for 21 years. She was at various times Western Australian Minister for Education and Aboriginal Affairs and was the first woman Premier and Treasurer of a state government. She shifted to federal politics in 1994, when she was elected as the Member for Fremantle and was appointed Minister for Health and Human Services and Minister assisting the Prime Minister on the Status of Women. She has held various portfolios in opposition, including Indigenous Affairs, Environment, Industry and Innovation and was elected national president of the Labor Party in 2004. She retired from politics in 2007. She is now a Professorial Fellow at The University of Western Australia where she is working to establish a centre to research challenging contemporary social changes and our reactions to them.

Emeritus Professor Roly Sussex OAM

Roly is an Emeritus Professor of the University of Queensland (UQ) and Research Fellow in UQ's Centre for Educational Innovation and Technology. He is Chair of the Library Board of Queensland, a Visiting Professor at Xinjiang Normal University, PRC, President of the Alliance Française de Brisbane and Vice-President, Alliance Française d'Australie. Since 1997 Roly has been a regular radio broadcaster on language for ABC and commercial radio, and has contributed to newspapers and other media on issues of language in Australia. He presents weekly programs on language, with a major focus on English, to Queensland, South Australia and the Northern Territory, and is regularly heard on ABC Radio National and on commercial radio. He also writes a weekly column, 'Word Limit', for the Brisbane *Courier-Mail*. Professor Roly Sussex OAM is IPEd's inaugural Patron.

Nury Vittachi

Nury, aka 'Mr Jam', is 'Asia's funniest, most pungent columnist and author' according to the *Herald Sun* (Melbourne). His writing is 'endearingly wacky' (*The Times*, UK) and 'quirky and original' (*The Independent*, UK). The Sri Lankan-born author lived in Malaysia, Singapore and the UK before moving to his current home in Hong Kong. His books, such as *The Feng Shui Detective* series, have been published in many languages. His columns appear regularly in at least 10 countries, and on <http://www.mrjam.org>, one of Asia's most popular blogs. He has had regular broadcasting slots on the BBC, CNN, CNBC and other channels. The *Dr Who* star, David Tennant, recently recorded an audiobook version of a Vittachi tale. Nury was instrumental in setting up the *Asia Literary Review*, the Man Asian Literary Prize, the Scholastic Children's Book Award, and other prizes. Known for his sense of irony, he recently told an interviewer: 'My first novel failed to win the Betty Trask First Novel prize, my second failed to win the Booker Prize, and I hope to make it a clean sweep, with my latest failing to win the Pulitzer.'

Dr Don Watson

Don was for 10 years an academic historian who wrote three books on Australian history before turning his hand to television and the stage. He combined writing political satire for the actor Max Gillies with political speeches for the former Premier of Victoria, John Cain. In 1992 he became speechwriter and adviser to Prime Minister Paul Keating, and his best-selling account of those years, *Recollections of a Bleeding Heart: Paul Keating Prime Minister*, won The Age Book of the Year and three non-fiction prizes. In recent years Don has written feature films, including *The Man Who Sued God* and *Passion*, a film about Percy Grainger. Don's 2001 Quarterly Essay 'Rabbit Syndrome: Australia and America' won the inaugural Alfred Deakin Prize in the Victorian Premier's Literary Awards. *Death Sentence*, his book about the decay of public language, was a bestseller and won the Australian Booksellers Association Book of the Year. His *Dictionary of Weasel Words* was published in 2004. His latest book, *American Journeys*, is a narrative of modern America from Watson's travels in the United States following Hurricane Katrina. It won, among other prizes, the 2008 Walkley Award for the best non-fiction book.

Conference information

Welcome cocktail party

Our conference welcome cocktail event will be held at Moore & Moore Café, 46 Henry Street, Fremantle, on Wednesday 10 April, 6–8 pm. The café is a two-minute walk from the Esplanade Hotel Fremantle.

At the welcome cocktail party, we introduce the key organisers and sponsors of the conference, and give delegates a chance to meet in a convivial atmosphere. We will showcase our theme song, 'Monsoonal sailors' by Bernard Carney. Delegates can view the exhibition in the café's display area. *Animal*, a group exhibition by nine emerging and established artists, explores different interpretations of the theme Animal, encompassing all things wild and free of inhibition. It is an exhibition designed to portray all the various ideas of the artists through a wide-ranging set of mediums. Artists include Mark Welsh, Glenn Jon Langdale, David Maisano, Saschka, Xavier Turisini, Luke Hartely, Annette Orr, Zuhal Kuvan-Milla and Antoinette Homer. After welcome drinks, groups can accompany a Society of Editors (WA) Inc. member and walk to one of a variety of restaurants we've chosen to highlight Fremantle's diversity in cuisine. Wines are by Vasse Felix.

Gala dinner

The conference gala dinner will be held upstairs at the Esplanade Hotel Fremantle in the heritage Island Suite, on Thursday 11 April from 7 pm. Pre-dinner drinks can be taken out onto the heritage balcony overlooking the park. If you have indicated a special dietary requirement during your registration, please make yourself known to the staff on the night. There will be no allocated seating at tables. We are delighted to have entertainment by Bernard Carney and Jade Diary.

General information

Registration desk and conference organiser

The registration desk is staffed by Promaco Conventions, the conference organiser, led by Managing Director, Livia Russell. Please direct all queries to the registration desk.

Organising committee and helpers

Look out for our brightly coloured organising committee who will be wearing our conference colours—red, gold and black. The organising committee and helpers will assist you with program and venue queries, and anything else you need to know about Perth and Fremantle.

Lunch and tea breaks

A delicious buffet lunch will be held each day of the conference in the Atrium Garden Restaurant. Morning and afternoon tea will be served in the Southern Cross Foyer.

Email and internet access

WiFi is available at the venue. The login and password details are as follows:

Username = IPEDWA2013

Password = 1234567890

Security

While we make every attempt to have a safe environment, we wish to stress that you should keep all your personal belongings with you at all times.

Delegate details

A list of delegates—who have given their permission to be listed on a printed document—will be provided at the conference.

Your input

Feedback forms will be distributed for you to complete at the end of the conference. Please fill these in and return them to the registration desk. The information will be used to plan the 2015 conference in Canberra.

2015 conference in Canberra

At the end of the conference, there will be a presentation to promote the next conference. Co-hosted by Canberra Society of Editors and Australian and New Zealand Society of Indexers (ANZSI), the conference is set to be named IPEd–ANZSI National Conference of Editors and Indexers 2015.

Social media

We have successfully used social media to promote the conference this year.

We use the following platforms:

Website: www.ipedperth2013.com.au

Twitter: @editorswa #ipedcon2013

Linkedin: http://www.linkedin.com Group—Society of Editors WA Inc

Facebook: www.facebook.com/SocietyofEditorsWA

App: http://myapp.is/IPEdPerth2013

QR codes

For those of you not yet familiar with QR codes, download the QR reader onto your smart phone, hover the phone over the icon (between the guidelines) and wait for the beep.

App   *Website*

Prizes

The winner of the Earlybird prize is Andrew Bell, a Society of Editors (WA) Inc. member from Albany. His prize is a breakaway package donated by the Esplanade Hotel Fremantle which he will be using to attend the conference.

We have plenty of other prizes to give away randomly during the conference, so make sure you're there and on time!

Filming the conference

RichMedia (http://richmedia.net.au) is Perth-based filmmaker, lecturer and engineer, Rich Seale. Borne out of a passion for the Australian landscape, his films about life outdoors look and feel spontaneous—because they are. Rich also teaches at Curtin University.

Since 2000, he has made educational, corporate and promotional films on all kinds of topics—for the web, for classroom use and for television. But his special interest lies in capturing the subtle beauty and excitement of life in the Australian outdoors. It's more than a job—it's his life, his passion. It's what makes him rush home to see the footage, or stay up late to do the edit. He does it because he loves it—and he's not about to stop anytime soon.

Rich has volunteered his time to make a short film of the conference. You will see him, with camera, filming sessions, interviewing to get some sound bites (so be prepared!), and generally being creative. We will use the film he produces to promote national conferences, societies of editors nationally and our own society, specifically. We think this will be a valuable promotional tool and we look forward to seeing the result.

Conference materials designer

We would like to thank Bec Hitchings from The Cat's Whiskers Creative Design for all her work on designing the logos (for website, print production and app), and for the professional design of the conference program and other marketing materials.

THE CAT'S WHISKERS

PRODUCE PROOF PRINT

Conference organiser

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Promaco Conventions

Sponsors

Society of Editors (WA) Inc. and Institute of Professional Editors Limited (IPEd) wish to thank the following sponsors of 6th IPEd National Editors Conference, Perth 2013 for their support:
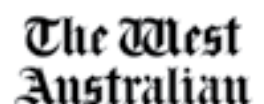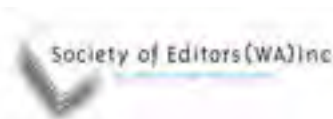
Program

Day 1 Wednesday 10 April 2013

Workshops*

Workshop 1: XML for editors
Presenter: David Gardiner

Rosie O'Grady's, The Trinity Room
23 William Street, Fremantle
Wednesday 10 April, 9.30 am – 12.30 pm

Workshop 2: Tools for onscreen editing
Presenter: Dr Hilary Cadman AE

Rosie O'Grady's, The Trinity Room
23 William Street, Fremantle
Wednesday 10 April, 1.30 – 4.30 pm

Workshop 3: The rockstar freelance lifestyle—joys and pitfalls of editing˜

Part 1: How to manage a successful freelance business

Presenters: Sarah JH Fletcher, Abigail Nathan, Marisa Wikramanayake

Part 2: Financial aspects of running a freelance business

Presenters: Patrick Horneman, Karen Strain, Dinesh Aggarwal

Rosie O'Grady's, The Curragh Bar
23 William Street, Fremantle
Wednesday 10 April, 9.30 am – 4.30 pm

* All workshops will be held at Rosie O'Grady's, about a five-minute walk from the Esplanade Hotel Fremantle.

Tour

Fremantle Urban Adventure tour   *$35.00*

Wednesday 10 April, 10 am – 12 pm

The two-hour Urban Adventure walking tour will take you to the heart of Fremantle showcasing the best culture and scenery that the city has to offer.

Fremantle Prison   *The Round House*

0930	Workshop 1 (half day)	Fremantle cultural events	Workshop 3 Part 1
	Title: XML for editors—taming the technology, eBooks for the Web Speaker: David Gardiner *Chair: Robin Bower AE*	Fremantle Urban Adventure (walking tour) *Peta Robson to accompany group*	Title: The rockstar freelance lifestyle *How to manage a successful freelance business* Panel: Sarah JH Fletcher, Abigail Nathan, Marisa Wikramanayake *Chair: Kerry Coyle AE*
1230	LUNCH		
1330	Workshop 2 (half day)	Fremantle cultural events	Workshop 3 Part 2
	Title: Tools for onscreen editing Speaker: Dr Hilary Cadman AE *Chair: Robin Bower AE*	Tours available around Fremantle	Title: The rockstar freelance lifestyle *Financial aspects of running a freelance business* Panel: Patrick Horneman, Karen Strain, Dinesh Aggarwal *Chair: Marisa Wikramanayake*
1630	CLOSE OF DAY ONE		
1800	Welcome/registration and cocktail party, Moore & Moore Café		
2000	Group dinners (at own cost) hosted by SoE(WA) members who will introduce delegates to Fremantle cuisine		

Program

Day 2 Thursday 11 April 2013

Time			
0800	**REGISTRATION**		
	PLENARY ADDRESS		
0905–0950	Welcome to country, Ms Bev Port-Louis Introduction by Master of Ceremonies, William Yeoman, sponsored by *The West Australian* newspaper **Opening by Brad Pettitt, Mayor of Fremantle** Welcome from President of Society of Editors (WA) Inc., Robin Bower, and Acting IPEd chair, Rob Sheehan Introduction of IPEd patron, Professor Roly Sussex Launch of *Australian standards for editing practice* 2nd edn, Kathie Stove DE, Rosemary Luke AE, Kerry Davies AE, Professor Roly Sussex		
0955–1040	International keynote address by **Nury Vittachi** Title: Globalese for beginners		
1045 –1105	**MORNING TEA**		
	Cultural stream	**Technological stream**	**Ideological stream**
1110–1150	Title: What would Beatrice do? Lessons learnt in the US Speaker: Jane Morrow, Beatrice Davis Fellowship award winner *Chair: William Yeoman*	Title: Creating an accessible web—the editor's role **Speaker: Elizabeth Spiegel AE** *Chair: Kerry Coyle AE* *Sponsored by Society of Editors Tasmania*	Title: Editing across state, national, and disciplinary borders Speaker: Emeritus Professor Pam Peters DE *Chair: Carla Morris AE*
1155–1235	Title: Small publishers forum—ensuring good projects become great books Panel: Georgia Richter AE, Margaret Whiskin, Professor Terri-ann White *Facilitator: Dr Michèle Drouart AE*	Title: Text editing across cultures in a multilingual society—South Africa as a case study Speaker: John Linnegar *Chair: Kerry Coyle AE*	Title: Editing in the digital age Speaker: Dr Angelo Loukakis *Chair: William Yeoman*
1240–1335	**LUNCH**		
	PLENARY ADDRESS		
1340–1425	Keynote address by **Dr Carmen Lawrence** Title: Restoring the balance—is the economy all that matters?		
1430–1510	Title: Working with Aboriginal and Torres Strait Islander (ATSI) people in writing, editing and publishing Panel: Glenys Collard, Patricia Konigsberg, Dr Sandra R Phillips, Margaret Whiskin *Facilitator: Cheryl Bettridge AE*	Title: Bringing science and maths to today's youth Speaker: Jasmine Leong *Chair: William Yeoman*	**Title: Editorial workflows**—collaboration and integration across physical and **scientific boundaries** Speaker: Dr Becky Schmidt AE Title: Standardising variations in language of natural resource management Speaker: Maryam Ahmad AE *Chair: Kerry Coyle AE*
1515–1545	**AFTERNOON TEA**		
1550–1635	Title: Editing outside the box—how freelance editors can thrive in digital publishing Speaker: Selena Hanet-Hutchins *Chair: Marisa Wikramanayake*	Title: Ethics of editing scientific papers in Chinglish—should the editor also be a critic? Speaker: Dr Ross Blackwood *Chair: Dr Michèle Drouart AE*	Title: Crossing the editor–author borderlands Speaker: Dr Amanda Curtin AE *Chair: William Yeoman*
1640–1715	Title: Editing across cultural borders in Southeast Asia Speaker: Ilsa Sharp *Chair: Dr Michèle Drouart AE*	Title: Editors who blog—exploring editorial practice through blogging Speaker: Dr Katy McDevitt AE *Chair: Marisa Wikramanayake*	Title: A murder of darlings—the editor, the experience gap and children's authorship Speaker: Kevin Price *Chair: William Yeoman*
1720	**CLOSE OF DAY TWO**		
1900	Gala dinner – Island Suite, upstairs at the Esplanade Hotel Fremantle Performers: Bernard Carney *sponsored by* **Flying Edits**, and Jade Diary		

Program

Day 3 Friday 12 April 2013

Time			
0800	REGISTRATION		
	PLENARY ADDRESS		
0830–0955	IPEd Council: A way forward—review of IPEd and options for the future, Robin Bennett AE, Rosemary Noble AE, Rob Sheehan		
1000–1045	Keynote address by **Dr Don Watson**		
1050–1110	MORNING TEA		
	Cultural stream	**Technological stream**	**Ideological stream**
1115–1155	Title: Editing in the academy—today's issues **Panel: Dr Ffion Murphy, Assoc. Prof. Anne Scott, Dr Anne Surma DE, Dr Rachel Robertson, Prof. Chris Wortham** *Facilitator: Kerry Coyle AE* *Sponsored by Murdoch University*	Title: Editing skills in the era of digital [r]evolution Speaker: Dr Agata Mrva-Montoya *Chair: Marisa Wikramanayake*	Title: The view from here—one Aboriginal woman's publishing journey Speaker: Dr Sandra R Phillips *Chair: Cheryl Bettridge AE*
1200–1245	PLENARY ADDRESS		
	Keynote address by **Emeritus Professor Roly Sussex OAM** Title: The challenge of the open—implications of recent open data, publication and teaching *Sponsored by Institute of Professional Editors (IPEd)*		IPEd. To advance the profession of editing
1250–1345	LUNCH		
1350–1430	Title: Examining the options—possible directions for the IPEd accreditation exam Panel: IPEd Accreditation Board Delegates with Robin Bennett AE *Chair: William Yeoman*	Title: Sailing through the collaboration maelstrom—in conversation with the author, the editor and the designer Panel: Louise Burch, Jan Knight AE, Roger Underwood	Title: The art and science of editing geological maps Panel: Dr Huntly Cutten, Annick Jones, Dr Stephen White *Facilitator: Robin Bower AE*
1435–1515	Title: Technology and the future of editing practice Panel: Sarah JH Fletcher, Dr Angelo Loukakis, Jane Morrow, Dr Linda Nix *Facilitator: William Yeoman*	Title: Getting it wrong—has 'near enough' become the rule in books and exhibition texts? Speaker: Dr Robert Nichols *Chair: Dr Michèle Drouart AE*	**Title: Creating a magazine**—satisfying the organisation and the reader Speaker: Cathy Perkins *Chair: Marisa Wikramanayake*
1520–1540	AFTERNOON TEA		
1545–1615	Title: A mentoring scheme that breaks down barriers for editors Speakers: Ted Briggs AE, Elizabeth Manning Murphy DE		
1620–1630	2015 conference presentation, Alan Cummine, Tracy Harwood AE IPEd–ANZSI National Conference of Editors and Indexers 2015, co-hosted by Canberra Society of Editors and Australian and New Zealand Society of Indexers (ANZSI) ACT		
	PLENARY ADDRESS		
1635–1715	Hypothetical with Emeritus Professor Roly Sussex: Are critics and reviewers also editors of a community's cultural tastes and choices? Satima Flavell, freelance editor and reviewer Bron Sibree, freelance journalist and literary reviewer Nury Vittachi, columnist and author **William Yeoman, Books editor,** *The West Australian* newspaper		
1720–1730	FINAL FAREWELL AND CONFERENCE CONCLUSION		
1900	Final casual dinners (at own cost)		

■ ■ Sirius room (plenary)   ■ King Sound room   ■ Admiralty Gulf room

Brief abstracts

Wednesday workshop abstracts

Three workshops will take place on Wednesday 10 April. They will be held at Rosie O'Grady's, 23 William Street, Fremantle, which is a five-minute walk from the Esplanade Hotel Fremantle.

Workshop 1: XML for editors—taming the technology, eBooks for the Web

Presented by David Gardiner

Rosie O'Grady's, The Trinity Room   9.30 am – 12.30 pm

Chair: Robin Bower AE

This workshop reveals insights into extensible markup language (XML) for digital publishing, and shows editors ways to use the technologies for eBook production.

XML is rapidly gaining attention as a format to 'future proof' digital content, and new entry-level desktop publishing software opens up the potential for editors to be a key part of emerging digital publishing workflows. The workshop takes participants through practical exercises to convert a manuscript to XML, do some 'tagging' with markup, and produce different types of eBooks for print and the Web.

The workshop starts with an overview of the digital publishing landscape, how open-source XML technologies fit in and why you would use them in publishing workflows. Commercial software is used to convert Word documents into XML. Participants get to learn about markup by editing documents and putting 'tags' in the right places, and adding tables and figures to the text. Changes can easily be made to customised style sheets to set text and page styles, using a browser-based graphical interface.

One exciting aspect of XML is the ability to split one document into several different eBook formats. Participants will first see how to produce a PDF to check editing quality, then create an EPUB eBook for tablets. We cover issues in eBook quality assurance by running the ebook through 'epubcheck', then testing how it works on a tablet. WebHelp is another format for producing 'webbable' eBooks, and participants will create a web book that includes a keyword search feature and a hyperlinked index.

All participants get a free eBook, which allows learning to continue after the workshop.

Workshop 2: Tools for onscreen editing

Presented by Dr Hilary Cadman AE

Rosie O'Grady's, The Trinity Room   1.30 – 4.30 pm

Chair: Robin Bower AE

In this practical and interactive workshop, Hilary will demonstrate various tools for working more effectively and efficiently in MS Word. The workshop will cover:

- two Word add-ins:
  - Editor's Toolkit—speeds up routine editing tasks; for example, removing double spaces and converting hyphens to en dashes where appropriate
  - PerfectIt—improves consistency and assists with tasks such as creating a list of abbreviations and acronyms (participants who wish to do so can download a trial version of this program and a sample document beforehand, and bring their laptop to the workshop, to put the program into practice during the session; anyone who cannot bring a laptop will be able to work with someone else during this exercise)
- the quick access toolbar and keyboard shortcuts—both of which can speed up editing tasks
- a text expander (PhraseExpress)—works in a similar way to the autocorrect function in MS Word, but is easier to work with and functions across all programs and websites.

Workshop 3: The rockstar freelance lifestyle—joys and pitfalls of editing

Part 1: How to manage a successful freelance business

Presented by Sarah JH Fletcher, Abigail Nathan, Marisa Wikramanayake

Rosie O'Grady's, The Curragh Bar   9.30 am – 12.30 pm

Chair: Kerry Coyle AE

Faced with rapid changes to the publishing, government and corporate sectors, more editors than ever are crossing the border between in-house and freelance. Freelancing can be a rewarding way to take your career into your own hands, but it can also mean uncertainty, isolation and financial risk. Three editors who run their own businesses will discuss the joys and pitfalls of the rockstar freelance lifestyle based on their own experiences. They will also give practical suggestions about how to make freelancing work better for you.

Topics include:

- The pros and cons of freelancing
- Positioning yourself as a freelancer
- The basics of setting yourself up as a business
- Taking yourself seriously—making the finances work
- Systems and workflow—maximising efficiency
- The importance of networks
- Diversifying vs specialising
- Knowing thyself—working to maximise your happiness
- Freelancing across borders—future directions.

Part 2: Financial aspects of running a freelance business

Presented by Patrick Horneman, Karen Strain, Dinesh Aggarwal

Rosie O'Grady's, The Curragh Bar   1.30 – 4.30 pm

Chair: Marisa Wikramanayake

The second part of the workshop is presented by consultants in tax, finance and superannuation who will guide you through what you need to start and run your business successfully. In order to set up a successful arts practice, Dinesh Aggarwal will take you through your tax requirements. Patrick Horneman will discuss ways in which you can save for retirement and all the options you have for superannuation. Karen Strain will provide information to help you put together a business plan and keep track of your finances while planning for when your business will grow.

The second part of the workshop is not to be missed if you want to create a viable, sustainable freelancing business in the publishing industry.

Topics include:

- Different kinds of businesses and their tax and legal requirements
- Superannuation options
- Managing your finances—software and tools
- Planning ahead financially—business plans
- Tax advice—GST, deductions and how to file
- Insurance—do you need it?

Thursday abstracts

Launch of Australian standards for editing practice 2nd edn

Kerry Davies AE, Rosemary Luke AE, Kathie Stove DE, Professor Roly Sussex

Chair: William Yeoman

Australian standards for editing practice sets out the core standards professional editors should meet and is the foundation for IPEd's national accreditation of editors. It was first produced in 2001 by the Council of Australian Societies of Editors (CASE), IPEd's predecessor. The second edition, resulting from a series of workshops and national teleconferences, was approved by the members of all Australian societies of editors and ratified by IPEd Council in August 2012.

International keynote address

Globalese for beginners

Nury Vittachi

Chair: William Yeoman

The next world language will not be English or Chinese, says novelist Nury Vittachi. It will be Globalese, a mixed-code tongue using elements from a variety of sources, including English vocabulary, Asian grammar, and fashionable terms associated with technology, commerce and global brand names. The word list for Globalese includes 'look-see', 'same-same', 'Starbuck' and 'underpant' (no final 's' on the last two words). Globalese is probably already the biggest variety of English on Earth. If language rules are governed by popular usage, this development will create a fascinating challenge for forward-looking editors with an international outlook. Can Globalese easily be learned? 'Can or not?' Fortunately, it's simple to pick up. 'Okay-lah.'

What would Beatrice do?

Jane Morrow

Chair: William Yeoman

Beatrice Deloitte Davis AM MBE (1909–1992) was Australia's first full-time book editor, appointed by Angus & Robertson in 1937. Beatrice Davis was nominated for honorary life membership of the Victorian Society of Editors in 1987. Beatrice died in 1992, aged 83 years, and the Beatrice Davis Editorial Fellowship was established. Jane, as The Beatrice Davis editorial fellow for 2012, discusses lessons learnt from her time in the US, the Amazon effect, and how Australian editors might keep ahead of the game.

Creating an accessible web: the editor's role

Elizabeth Spiegel AE

Chair: Kerry Coyle AE

The web has made it possible for many people with disabilities to be increasingly independent—do their own shopping, manage their own money and communicate across the world. Website owners, besides having the opportunity to extend the market for their services to these people, are legally bound to ensure that they have the same level of access as the wider community. The international standards for accessible websites are set out in the World Wide Web consortium's accessibility guidelines: the content should be Perceivable, Operable, Useable and Robust. While some of this responsibility belongs to designers and developers, some is firmly within the domain of editors. Elizabeth shows us how editors can meet these challenges.

Editing across state, national, and disciplinary borders

Emeritus Professor Pam Peters DE

Chair: Carla Morris AE

English style varies across several types of border. Within Australia, words for common things change from one state to another, and not necessarily right at the border. Beyond Australia, American English has left its mark on the English of Philippines, Japan, and increasingly China, but in other countries the English is traceable to the British. Differences in English emerge even when we cross the less obvious borders between disciplines. While 'sulphur' remains the standard spelling in the larger Australian context, 'sulfur' has been endorsed for use in chemical discourse everywhere (not just in the US). And then there is the Web, where World English reaches across every border.

Small publishers forum—ensuring good projects become great books

Georgia Richter AE, Margaret Whiskin, Professor Terri-ann White

Facilitator: Dr Michèle Drouart AE

Members of the panel will discuss issues that are important to small publishers in the industry, and how those issues will affect editors. Some of the themes will focus on: building a career in publishing and the skills required to keep up with a rapidly changing industry; developing clout in the Asian market while keeping a sense of place in Australian books within the international context; and making Indigenous stories accessible to a wider market.

Text editing across cultures in a multi-lingual society: South Africa as a case study

John Linnegar

Chair: Kerry Coyle AE

The linguistic influences on South African English (SAE) are many and diverse, and only begin with SA's 11 official languages. In this linguistic microcosm, 'editing across borders' is second nature for those working with SAE. For instance, Afrikaans-speakers and black Africans who speak IsiZulu, IsiXhosa, Sesotho, Setswana and so on, are all

required to produce documentation in English. While SAE is modelled on UK English, it is essential to understand where a writer is coming from linguistically and culturally if editorial intervention is to do justice to the meaning of the text. John explores the opportunities and challenges for text editors in South Africa's multilingual and multicultural society.

Editing in the digital age

Dr Angelo Loukakis

Chair: William Yeoman

The book industry is evolving faster than it ever has. Technology is affecting almost all aspects of the industry, from design and delivery to marketing and promotion. Despite the widespread impact of digital publishing, one aspect of the industry has not, and will not, dramatically change: editing. No technological process can replace the very 'human-based' process that editors undertake. Yet with the advent of eBooks and digital self-publishing, investing in editing for digital-only books—which currently bring only a small financial return—may become increasingly difficult. What does this mean for the future of books? Will the overall quality of manuscripts decrease as the industry moves towards digital-only publishing? And what will be the new role of manuscript assessment services?

Keynote address

Restoring the balance—is the economy all that matters?

Dr Carmen Lawrence

Chair: William Yeoman

Whether we are aware of it or not, we are connected to and influenced by our social and physical environments, our cultural landscape. Most people have strong emotional bonds to particular places and the communities in them. There is now a great deal of evidence too that our wellbeing depends in large measure on our relationship with our environment, broadly conceived—the relationships we have with the people around us, the stories which connect us to place and the natural and built environment we inhabit. For our own sakes, we must cross over into a more conscious awareness of that connection and its possible practical applications. For if this cultural environment is destroyed or degraded, or if people are prevented from enjoying it, their health and wellbeing are compromised.

Working with Aboriginal and Torres Strait Islander (ATSI) people in writing, editing and publishing

Glenys Collard, Patsy Konigsberg, Dr Sandra R Phillips, Margaret Whiskin

Facilitator: Cheryl Bettridge AE

Those in any walk of life who have the privilege to work cross-culturally are provided with experiences that give them a unique understanding of the protocols and the complex obligations concerning cultural information and the way it is shared, no matter what the cultures. Working with our very own ATSI people is no different. In fact, the need to be aware of Aboriginal culture is even more crucial; our Indigenous people are the oldest race on earth and deeply spiritual. The panel takes a closer look at these cross-cultural relationships in the writing, editing and publishing world and asks: What is special and unique when ATSI and non-Aboriginal people work together in this close-knit field? What can we do to make these relationships strong, successful and permanent?

Bringing science and maths to today's youth

Jasmine Leong

Chair: William Yeoman

For 27 years the CSIRO has produced entertaining, informative and accessible science magazines for youth. Written for school-aged students, the two magazines and two email newsletters also appeal to teachers, parents and the general public. Two have paying subscribers and two are sponsored. Working with material for such a varied readership and across the borders that define each publication can be difficult, particularly given the range of media including print and digital technologies. Referring to several years of evaluation and audience surveys, Jasmine looks at the challenges and successes of these CSIRO publications, glimpses their future, and considers who and what matters most when communicating science and maths to youth.

Joint presentation on editing aspects of science

Chair: Kerry Coyle AE

1. Editorial workflows—collaboration and integration across physical and scientific boundaries

Dr Becky Schmidt AE

Climate change, water scarcity and food security are among the problems of our times that can only be solved by combining methodologies, expertise and data from multiple scientific disciplines. CSIRO's Knowledge Delivery Team provides multi-authored, multi-disciplinary scientific reports in high-profile, tight-timeframe projects. Becky discusses how technology can support collaboration and an efficient editing process and ensure integration of data and message.

2. Standardising variations in language of natural resource management

Maryam Ahmad AE

How can CSIRO produce reports that communicate with stakeholders without alienating audiences? Do South Australians feel snubbed if their 'River Murray' is referred to as the 'Murray River'? Is a stream gaining or losing water if you are a groundwater scientist or a surface water hydrologist? Consistency and the development of editing standards and conventions are essential to ensure that a report is understood correctly by the widest proportion of the audience. Maryam addresses the delicate process of standardising language as well as future innovative methods of documenting decisions.

Editing outside the box—how freelance editors can thrive in digital publishing

Selena Hanet-Hutchins

Chair: Marisa Wikramanayake

Sean Cubitt has said that books are strangers, but perhaps the book has never seemed more alien than now. What is the editor's role in the new context of digital interface,

eReaders, cloud-based libraries and mobile content? Drawing on case studies and commentators, and using practical exercises, Selena shows how to be positive about 'the digital age' and to use (without fear) our existing professional skills in exciting environments that are well within what we understand already about publications and readers. In an era of communication and story, editors are in an ideal position to thrive, add value and ensure their relevance.

Ethics of editing scientific papers in Chinglish—should the editor also be a critic?

Dr Ross Blackwood

Chair: Dr Michèle Drouart AE

Editing scientific works in translation from Chinese entails more than language issues. Ethical problems arise if the science appears questionable. Is the impression of poor science caused by the semantic nuances? For instance, 'prove' is a powerful word in scientific English; Einstein's theory of relativity is yet to be 'proved'. Does its use where 'imply', 'suggest' or 'indicate' are more appropriate come from the translator or the author? And does the editor simply emend the text or draw the dubious science to the attention of … the journal? the peer reviewers? Are the ethics involved the same as for plagiarism? Ross illustrates his discussion with some surprising examples.

Crossing the editor–author borderlands (in the context of publishing fiction)

Dr Amanda Curtin AE

Chair: William Yeoman

Being an editor and also an author, Amanda understands the author–editor relationship from a two-way vantage point. If her focus used to be on communicating to authors how best to approach working with an editor, in this session she turns the perspective around. What can we do as editors— that we are not already doing—to make the process more effective and more reassuring for authors? How well do we communicate our knowledge or understand authors' expectations? Amanda draws on informal interviews with writers, as well as her own experience, to help us get the best from the authors we work with.

Editing across cultural boundaries in Southeast Asia

Ilsa Sharp

Chair: Dr Michèle Drouart AE

The professional environment for an editor/writer in Southeast Asia differs greatly from that experienced in the West. Maintaining professional standards across the cultural boundaries is a challenge. There are four major spheres of concern for the editor: culture and society (social norms, race, religion and superstition), language (the 'Englishes' of Singapore and Malaysia, for instance), government and politics/law (influences such as controlling legislation that ensure more watchful editing), and the professional environment (such as conflated job descriptions and the absence of professional support groups). Ilsa takes a close look at each of these and at editors' attempts to adapt culturally, which are always interesting and sometimes amusing.

Editors who blog—exploring editorial practice through blogging

Dr Katy McDevitt AE

Chair: Marisa Wikramanayake

Editors are among the liveliest inhabitants of the blogosphere. Freelancers are writing posts to promote their professional websites, to discuss new trends in editing practice or to offer guidance and analysis on a range of editing issues. The growing number of editor–bloggers reflects an increase in the distinctive editorial voices to be heard and in the sharing of values across the profession. Drawing on the perspectives of such editors in Australia and overseas, and on her own experience of developing an editing blog, Katy explores the reasons editors blog, the topics and issues of blog posts, and the benefits and pitfalls of blogging as an editor.

A murder of darlings—the editor, the experience gap and children's authorship

Kevin Price

Chair: William Yeoman

Children who read rely on books written for them and rarely by them. This statement by Andrew Melrose raises ethical questions on the choices and decisions of adults about children's literature. It can be argued that a gap exists between the experience of the (adult) author and the (child) reader. What is this gap? Does it change with time, maintain power structures, disappear if both the author and the reader are children? Can a child author provide a sufficiently rich reading experience for the child reader? In a piece of dramatic fiction, Kevin wonders if a commonality of knowledge may offer a potentially richer reading experience when a space is opened up for the child author.

Friday abstracts

A way forward—review of IPEd and options for the future

Robin Bennett AE, Rosemary Noble AE, Rob Sheehan

Chair: William Yeoman

The IPEd Council presents a report outlining the results of the IPEd Review survey of the societies of editors, the possible models for IPEd's future role, which were developed from the survey results and working party input, and a proposed referendum of society members. Attendees will be invited to discuss key points of the proposals in small groups, and to pose questions.

Keynote address

Dr Don Watson

Chair: William Yeoman

Don's three bestselling books on modern language—*Weasel Words*, *Death Sentence* and *Bendable Learnings*—have entertained and educated countless readers in Australia and overseas. In this keynote speech, Don will give his witty and provocative views on language and writing, and encourage awareness of their importance for all aspects of society.

Editing in the academy—today's issues

Dr Ffion Murphy, Dr Rachel Robertson, A/Professor Anne Scott, Dr Anne Surma DE, Professor Chris Wortham

Session is sponsored by Murdoch University

Facilitator: Kerry Coyle AE

The panel will discuss the following issues:

- The transition from face-to-face to online courses in editing and the Australian Qualifications Framework
- The online experience of teaching and learning about editing
- How students learn in collaborative ways using technology
- Editing academic theses—the interplay between student, supervisor, editor and the academy.

Editing skills in the era of digital [r]evolution

Dr Agata Mrva-Montoya

Chair: Marisa Wikramanayake

In a time of ever-changing computer-based technologies, the editor's role continues to expand: today editors are often versed in design, formatting and web-authoring software. With the explosion of eBooks and eReaders, editors need to be familiar with coding, metadata, the cloud-based content management system, eBook quality assurance processes and a plethora of eReaders and eBook formats. As the innovative media-rich experiments break the boundaries between books, apps, games and the Web, Agata takes a look at current eBook formats and digital workflows, and at the skills editors need to understand these and remain at the centre of the eBook publishing process.

The view from here: one Aboriginal woman's publishing journey

Dr Sandra R Phillips

Chair: Cheryl Bettridge AE

This is Sandra's personal account of the kind of borders she has crossed in her life. There were the borders she met in the course of her training and work as an editor with Magabala Books and in other work such as managing Aboriginal Studies Press in Canberra, and there were the borders encountered while preparing for a PhD in Literary Studies (obtained from Queensland University of Technology). For this presentation, Sandra draws on her life experiences, but also on the books she analyses in her thesis: *My Place* (Morgan 1987), J*andamarra and the Bunuba Resistance* (Pedersen and Woorunmurra 1995), and *Carpentaria* (Wright 2006), books that present an Aboriginal view and experience of the world.

Keynote address

The challenge of the open—implications of recent open data, publication and teaching

Emeritus Professor Roly Sussex OAM

Roly Sussex is sponsored by Institute of Professional Editors Limited (IPEd)

Chair: William Yeoman

Over the past decade there has been an accelerating momentum in favour of 'openness' in publication, teaching and research, especially in and around higher education. Openness in this sense involves unrestricted access and use, or at least relatively unrestricted access, bypassing former barriers of ownership, commercial interests, enrolment and membership. These major initiatives have begun to unsettle formerly well-established principles and practices of protected property in these domains. The rise of the Creative Commons licence system has provided a mechanism for regulating openness in very widely spread domains. What are the principal steps in this evolution and their implications for the practice of scholarly work and teaching in the international domain? The restructuring could radically change the way we view teaching, learning, research and publication.

Examining the options—possible directions for the IPEd accreditation exam

Robin Bennett AE and IPEd Accreditation Board delegates

Chair: William Yeoman

The Accreditation Board has been exploring ways to ensure that the accreditation process remains both relevant to the evolving needs of the editing profession and viable for IPEd to administer. Several options will be discussed, with estimates of likely cost, and feedback will be invited from attendees to inform the Board's recommendations.

Sailing through the collaboration maelstrom—in conversation with the author, the editor and the designer

Louise Burch, Jan Knight AE, Roger Underwood

Three experienced professionals—author Roger Underwood, editor Jan Knight and graphic designer Louise Burch—reminisce on the books they have published together. They enjoy a relaxed and amusing conversation in a setting of lounge chairs, coffee table and flowers. Each offers a five-minute presentation with time for audience questions. They muse on questions such as where the ideas for books come from, what has to happen to turn out a first draft, whether the author is always right, who is responsible for the brief and the contract, whether authors, editors and designers have pet hates and what the purpose of design is. They refer to their books along the way: *Foresters of the Raj; Old Growth Foresters* and *Tree Climber*.

The art and science of editing geological maps

Dr Huntly Cutten, Annick Jones, Dr Stephen White

Chair: Robin Bower AE

As flagship products of the Geological Survey of Western Australia (GSWA), geological maps undergo a rigorous review and edit process. The edit calls for specialist skills particular to this publication type and its Geographic Information Systems (GIS)-based production process. A good map editor understands the geoscientific content and is familiar with several databases that underpin map compilation. A map author must be aware of the cartographic consequences, and limitations, of making changes to the content or layout of the map. The cartographer must be able to interpret and implement requests from the editor and author. Stephen, Huntly and Annick bring together these three players and explore the main stages in editing a map. They highlight editing issues that are unique to the GSWA map-making process.

Technology and the future of editing practice

Sarah JH Fletcher, Dr Angelo Loukakis, Jane Morrow, Dr Linda Nix

Chair: William Yeoman

This panel of professionals in the digital publishing industry discusses the issues for editors in multi-format workflows that include print, eBook and app versions of content; the need for editors with the rise of self-publishing on various platforms; and what skills editors need to develop in the dynamic digital age.

Getting it wrong—has 'near enough' become the rule in books and exhibition text?

Dr Robert Nichols

Chair: Dr Michèle Drouart AE

A publisher's cover blurb gets the title of the book wrong. A classic survey of great battles gives the wrong date for Hastings. A popular history refers to the tyrant Polycrates of Samos as a Samoan. A curator refuses to accept that 'third quarter, sixth century BC' does not mean c. 700 BC (but rather c. 530 BC). Error ranges from typos to wilful misinterpretation. When names or dates are wrong on museum exhibition panels, these must be rewritten. Robert asks why so much error seems to be slipping through. Has near enough become the rule? His session is a stroll through some of these issues.

Creating a magazine—satisfying the organisation and the reader

Cathy Perkins

Chair: Marisa Wikramanayake

How does an editor creating a magazine for a cultural organisation satisfy internal priorities as well as the interests of readers? What resources can be used to produce a high-quality publication? In an illustrated presentation aimed at editors of arts, government and corporate publications, Cathy Perkins, editor of the State Library of NSW's award-winning SL magazine, discusses the challenges and successes met in the creation process. She draws on her experience of working with writers, photographers, graphic designers and printers, and touches on the future of magazine publishing in cultural organisations.

A mentoring scheme that breaks down barriers for editors

Ted Briggs AE, Elizabeth Manning Murphy DE

Chair: Kerry Coyle AE

Mentoring for editors occurs in all parts of the world, but the Canberra Society of Editors has devised a scheme that it feels is specifically Australian. After researching the schemes in other English-speaking countries and around Australia, the society completed a pilot set of mentorships. The emphasis is on the needs of new and returning editors, editors wanting broad-ranging experiences, and those with shorter-term, specialist needs. In this really laid-back scheme that can benefit both mentor and mentee, each mentorship differs from the next in focus, length and goals. A 'work in progress', the scheme is different, is challenging for the local coordinators, is totally self-funded, and works. Ted gives an outline and Elizabeth fills in some of the research that went into it and brought its designers to their present conclusions.

Hypothetical: Are critics and reviewers also editors of a community's cultural tastes and choices?

Satima Flavell, Bron Sibree, Nury Vittachi, William Yeoman

Chair: Emeritus Professor Roly Sussex OAM

As a fun conclusion to the conference, we present a lively and entertaining 'roundtable' discussion with (possible) audience participation. Roly Sussex has been chairing a hypothetical for the Apple Create World conferences for the past three years; it's a convivial context to explore emerging issues and their implications.

Participants

Dinesh Aggarwal

Dinesh moved from manager to partner within 10 months of joining Noble & Associates, a Joondalup-based accounting firm. The firm was the winner of HSBC Premier City of Wanneroo Best Business of the year 2012 and Most Innovative Business of the year 2012. Now a specialist in Australian and international taxation, Dinesh also looks after compliance and business services and has a client base comprising the subsidiaries of many international corporations. He also handles objections and appeals at ATO and Tribunal level. His other specialities are self-managed super funds, financial management and analysis, corporate and management accounting, and project management and systems implementation.

Maryam Ahmad AE

Maryam is an editor and a reporting coordinator in the Knowledge Delivery Team in the Environmental Information Systems Program at CSIRO Land and Water. As part of her role, she has been responsible for developing editing standards and conventions for large, integrated multi-disciplinary projects that often span several states and territories including the Murray–Darling Basin and the Great Artesian Basin, as well as Tasmania, the Gulf of Carpentaria and the Pilbara. Maryam has a Master of Arts in Writing, Editing and Publishing from the University of Queensland, and is a member of the Canberra Society of Editors, the Australian Science Communicators and the ACT Writers Centre. Maryam previously worked at the Murray–Darling Basin Authority and the Desert Knowledge Cooperative Research Centre. She enjoys words and learning about the environment (which fits in well with editing reports about natural resource management).

Robin Bennett AE

Robin is a former Chair of the IPEd Accreditation Board (twice). She set up the Board in 2005 and was its inaugural Chair; she served as Chair again from July 2012 to January 2013. Robin is a semi-retired technical editor, a former President of the Society of Editors (Queensland) Inc. and a Life Member of that society. She is the current IPEd Councillor for Queensland.

Dr Ross Blackwood

Ross has been a full-time publisher and editor for 27 years. He specialises in editing science manuscripts, these days as a freelance editor of papers in translation for peer-reviewed science journals. He also edits science and mathematics books for mainstream publishers from time to time. He has presented his scientific work at conferences all over the world during the 18 years that he was a senior academic in engineering and earth sciences at universities in Sydney and London, and in Sweden (Luleå Tekniska Universitet).

Ted Briggs AE

Ted is a past president of the Canberra Society of Editors, has been an IPEd Councillor and is currently a member of the Accreditation Board. Originally trained in IT, Ted has worked as an editor and technical writer for the last ten years but also dabbles in photography, graphic design and video production. He is currently working for the Department of Defence as a senior editor, technical writer and multimedia specialist. He has also worked as a freelance trainer and has presented training courses and workshops on communication, team leadership, public speaking, business writing and human–computer interaction. He has presented sessions at conferences in Australia and New Zealand on software design, useability and help desk management. Ted hopes his experiences in introducing a mentoring scheme into the Canberra Society of Editors will inspire other societies to take it on as well.

Louise Burch

Louise has over 30 years of experience as a graphic designer. She began as a technical officer at the Forestry Department in the days before computers. Equipped with her pencils, Rotring pens, a light table and some art cement, Louise started to design and illustrate. She later became senior graphic designer at the Department of Conservation and Land Management, and then the Department of Environment and Conservation. She also helped to prepare the agency's publications and signs. Many nature trails and national parks in Western Australia still display her work. From 1992, Louise became an independent graphic designer, taking on book publishing from individuals and contract work from state agencies. She has a Diploma in Graphic Design and a BA in Fine Art History from The University of Western Australia. 'My job is to give clients what they want, which may involve … convincing them that using five fonts, including Comic Sans, will not enhance their publication.'

Dr Hilary Cadman AE

Hilary is a highly experienced science and medical editor, and trainer. Her background is in science—she has a PhD in biochemistry and spent 20 years working in research laboratories and universities in the UK, France and Zimbabwe. An MSc in science communication led her into a career in science editing in 1999. She has worked with a range of clients in Australia and overseas, including the World Health Organization (WHO), various government departments and the Commonwealth Scientific and Industrial Research Organisation (CSIRO). Her editing qualifications include accreditation with the Board of Editors in the Life Sciences (BELS) in the United States, WHO (as a copyeditor and technical editor) and IPEd in Australia.

Glenys Collard

Glenys is a South West Noongar woman, mother of six, grandmother of 30, great grandmother of three, and matriarch within her family of over 280 people. Glenys has pioneered the development of the Noongar Language Project and of ways to understand Aboriginal English in the non-Aboriginal world. Glenys holds a degree in Community Development and has a wide range of experience in the public sector, especially in developing teachers' understanding and perceptions of Aboriginal English. She has co-authored numerous educational and academic publications, including two books written in Noongar and Aboriginal English: *Kura* and *Kwobba Keip Boya*. With this wealth of knowledge and experience she has contributed significantly to positive developments in policy and planning within many government and non-government agencies throughout Western Australia. Glenys has played a leading role in the Western Australian Department of Education's ABC of Two-Way Literacy and Learning project which she has co-managed with Patricia Konigsberg since 1996.

Kerry Coyle AE

Kerry is a nationally accredited editor, publications manager and former parliamentary journalist who set up a successful corporate communications business in 2011. Kerry delivers corporate and scientific editorial services (production management, editing, research, writing and training) to State Government departments, business and tertiary institutions. She has enjoyed more than 25 years as a writer/editor and has achieved high academic and professional qualifications. Kerry lives in Floreat, Western Australia with her husband and two sons.

Dr Amanda Curtin AE

Amanda is a writer, book editor and Adjunct Lecturer at Edith Cowan University. Her first novel, *The Sinkings* (2008), and a collection of short fiction, *Inherited* (2011), have received critical acclaim, and her second novel, *Elemental*, will be published in May by UWA Publishing. She has worked as an editor for more than 25 years (IPEd accredited 2008), mostly in book publishing (fiction, non-fiction, picture books, scholarly texts). She served on IPEd's Accreditation Board for three years and was a member of the original working group responsible for *Australian standards for editing practice*. Amanda has a PhD in Creative Writing.

Dr Huntly Cutten

Huntly is a senior geologist in the Geological Survey of Western Australia, working since 2007 in the Gascoyne Province of Western Australia, mapping and doing research largely on sedimentary rocks as old as 2500 million years. Prior to this he was a research geologist with Geoscience Australia in Canberra studying the Proterozoic (2500–550 Ma) assembly of the Australian continent. Huntly completed his PhD in 2005 at The University of Western Australia, studying the Gondwana plate tectonic collision history in eastern Africa. This included extensive field studies in Tanzania and an ArcGIS compilation of geological data. His career experience includes working in San Diego, California as an environmental geologist and an Adjunct Professor with National University and IT manager with BFG Aerospace. Previously he worked in London, UK, as a computer programmer/systems analyst, as well as many years as a research geologist with the New Zealand Geological Survey.

Kerry Davies AE

Kerry has more than 30 years' experience in the publishing and communications industries in private and government sectors, much of it as a freelancer, but also in-house as Manager of Magabala Books in Broome and Senior Editor for Focus Publishing in Sydney. She has worked on numerous trade publications, educational titles, reports and reference books. She runs a freelance business, Kerry Davies Publishing Services, established in Sydney in 1997 and based in Brisbane since 2004. She has been a member of either the New South Wales or the Queensland society since 1995, and has been President of the Society of Editors (Queensland) since 2010. In 2011 Kerry was appointed by IPEd to facilitate the review of *Australian standards for editing practice*, a task which came to fruition in December 2012.

Participants

Satima Flavell

Carol Flavell Neist (aka Satima Flavell) has been writing and editing since 1987. Her reviews, interviews and feature articles have appeared both online and in print (in, for example, *Dance Australia*, *The Australian* and *ArtsWest*). She is currently a sub-editor for *The Specusphere*, a webzine for the speculative fiction community that has recently branched out into print with its first anthology. She also writes reviews for the webzine *ArtsHub*. Satima originally considered herself to be an academic editor, but in recent years, much of her work has come from speculative fiction writers, probably due to her involvement with *The Specusphere* and her regular participation in writing and editing panels at science fiction conventions.

Sarah JH Fletcher

Sarah has several years of in-house editorial experience at trade publishers and has been freelancing as an editorial consultant since 2011. She specialises in children's and YA novels, speculative fiction and eBook quality assurance. Her current clients range from digital start-ups to independent and multinational publishers. Sarah is the commissioning editor at Koala Books and serves on the corporate advisory board of Editia. She has co-presented the 'Excellent Ebooks' workshop for the Australian Publishers Association and has been a guest speaker for educational and industry organisations such as Australian and New Zealand Society of Indexers (ANZSI), University of Technology, Sydney (UTS) and Macleay College.

David Gardiner

David qualified as an editor in 2004 with a Graduate Certificate in Editing and Publishing, and commenced freelance editing by providing editing services to government agencies and academic students. In 2006 he became a web portal editor for an Australian Government agency in Canberra. In 2008, he joined Thomson Reuters in Sydney as an editor working on loose-leaf and online legal products with XML. In 2011, he was appointed as a production editor of books for legal practitioners and students. He also established Xmplar, his digital editing business. He has published articles about XML for editors and recently launched a new software product for self-learning.

Selena Hanet-Hutchings

Selena runs texture, a broad-scope freelance editing business servicing a range of clients in publishing and other industries. She has worked in trade publishing at Allen & Unwin and at Selwa Anthony Author Management Agency. Script editing experience and a longstanding interest in digital and interactive storytelling, combined with a Degree in Creative Writing and a Diploma of Book Editing and Publishing, have allowed her to develop the unique skillset she brings to working with agents, publishers, authors, small businesses, community groups and digital producers. Selena was Associate Director of the Popular Australian Readers' & Writers' Festival. Her passion for structural editing has seen several unpublished authors into print. She teaches editing at the University of Wollongong, overseeing publication of the anthology *Tide*. Selena regularly delivers guest lectures and workshops on writing, editing and digital publishing to colleges and universities, arts and writing groups and corporations. You can find her online via Twitter @texturetide and <http://www.facebook.com/texture.words>.

Bec Hitchings

Bec found her publishing niche while working as a desktop publisher for M&C Saatchi in London when she was asked to copy edit and proofread advertisements for high-profile clients such as British Airways. She went on to complete a Diploma in Editing and Proofreading. After a ten-year sojourn in London, Bec returned to Perth to work for Central TAFE as Commercial Publications Officer, and later for the Department of Education and Training as an editor. In 2008, Bec commenced work at the Australian Centre for Geomechanics at The University of Western Australia (UWA) as Communications Manager responsible for the design and production of conference and symposium proceedings and event websites. Bec owns The Cat's Whiskers, a design and editing company, whose clients include the Geological Survey of Western Australia, a division within the Department of Mines and Petroleum; Curtin University; UWA; The Pure Care Company; and Society of Editors (WA) Inc. Bec was *Bookworm* editor for the Society of Editors (WA) for 2011–12.

Patrick Horneman

Patrick is Relationship Manager for MediaSuper. His wide experience includes owning a business, providing financial advice to individuals and businesses, leading business groups within multinationals, participating on not-for-profit boards and volunteering. Patrick has built on this solid background within and outside his profession. Three years training to be a priest, completion of his nurse certification and six years in the Australian Army Reserve laid a robust and diverse professional foundation, solidified with a Diploma of Financial Planning, and mentoring and coaching studies. Today Patrick constantly applies his hard-won skills to

a variety of career frameworks, via relationship management and not-for-profit roles. In his 22 years in Perth Patrick has amassed an eclectic mix of associates in different professions and industries. This enables him to assist individuals and groups through introductions to other trusted advisers.

Annick Jones

Annick holds a Diploma in Cartography and Bachelor of Science in Geographic Information Science. She is a Senior Spatial Information Officer in the mapping section of the Geological Survey of Western Australia (GSWA), a division within the Department of Mines and Petroleum. After graduating over 15 years ago, Annick has worked in a number of sections within the Department. Her extensive experience includes producing cadastral maps in the Mineral Titles Division and geological, mineralisation and petroleum maps in GSWA. Her current role is to operate and customise geographic information systems and other map-related software in the collection, integration, compilation and verification of spatial data. Annick also assists with the research and evaluation of the use of technology in GIS, and the training and development of staff to ensure that custodial data are maintained and documented. In her spare time, Annick enjoys painting and reading, and indulges in international travel, either trekking or just sitting at a café watching the world go by.

Jan Knight AE

Jan has been editing non-fiction publications for 15 years, including 16 books for self-publishing authors. She particularly enjoys turning technical information into clear and interesting material for the general reader. Her training was on-the-job at the Western Australian Department of Agriculture in the mid-1990s when that agency had a large in-house publishing unit. Jan was one of the first Australians to become an accredited editor (AE) in 2008 under the national standards scheme of IPEd. Her BA (English literature) and MEd are from The University of Western Australia. In 1997, after three years with the Department, Jan set up her home-based freelance editing and proofreading service under the business name, Flying Edits. In June 2012 Flying Edits celebrated 15 years of editing, and a proud record of satisfied clients.

Patricia Konigsberg

Patricia is a linguist and a teacher with extensive experience in both adult and school education sectors across Western Australia. She has a strong interest in Aboriginal language diversity and its effect on teaching and learning. Having grown up as a dialect speaker, fluent in four languages, she has been working with Aboriginal people from across Australia since 1987 and has been involved in collaborative linguistic research into Aboriginal English since 1994. Patricia (with Glenys Collard) managed the ABC of Two-Way Literacy and Learning project and, more recently, has managed the West Australian Aboriginal Literacy Strategy. She co-authored *Bee Hill River Man*, a book written in Aboriginal English, with the late Jack McPhee, a Nyamal Elder from the Pilbara Region, and numerous other educational publications. Her current role is Principal Consultant, Leadership, Teaching and Support, EAL/EAD within the Western Australian Institute for Professional Learning.

Jasmine Leong

Jasmine is the Editor of CSIRO's Double Helix publications. She oversees the production of *The Helix* magazine, *Scientriffic magazine*, *Science by Email* and *Maths and Stats by Email*. She has been contributing to these publications for more than five years. Prior to working on the Double Helix publications, Jasmine was an Education Officer. This involved delivering hands-on science programs for CSIRO Education, speaking to school students across the Northern Territory. Jasmine has a Bachelor of Science with a major in genetics and a Bachelor of Arts with honours in history and philosophy of science. She also has postgraduate certificates in writing and marketing communications. Jasmine's speaking experience includes presenting at conferences such as those held by the Australian Science Communicators, delivering occasional lectures and workshops at the Australian National University and CSIRO Discovery, and delivering entertaining science programs.

John Linnegar

John comes from Cape Town and has been a text editor, proofreader, indexer and project manager (both in-house and freelance) since 1979. He has been training text editors, proofreaders, subeditors and project managers since 1999. John is the author of *Engleish, our Engleish: Common problems in South African English and how to resolve them* (Pharos, 2009). He also co-authored (with Kris Van de Poel and WAM Carstens) *Text Editing: A handbook for students and practitioners* (Brussels: UPA, 2012). John is an Accredited Text Editor and Exco member of the Professional Editors' Group (SA) since 2006, and an Associate of the Society for Editors and Proofreaders (SfEP, UK).

Dr Angelo Loukakis

Angelo is the Executive Director of the Australian Society of Authors. Prior to this role, he worked as a teacher, scriptwriter, editor and publisher. Angelo is the author of the fiction titles *For the Patriarch, Vernacular Dreams, Messenger* and *The Memory of Tides*. He has also written a number of non-fiction works, including most recently a book of the SBS television series *Who Do You Think You Are?* (Pan Macmillan). His collection of short stories, *For the Patriarch*, was winner of a New South Wales Premier's Literary Award. Angelo is a past member of the Literature Board of the Australia Council and Chair of the New South Wales Writers' Centre. He has taught writing, publishing and editing subjects at University of Technology, Sydney and the Australian Catholic University. His latest novel, *Houdini's Flight*, was released in 2010 (HarperCollins).

Elizabeth Manning Murphy DE

Elizabeth is a distinguished editor by IPEd appointment, and has an Honours degree in Linguistics. She is the Immediate Past President of Canberra Society of Editors. She has been editing, writing and training in Australia and internationally (UK, South Africa, Fiji, US) for more than 30 years. Elizabeth now specialises in academic editing and takes a special interest in helping authors whose native language is not English. An internationally acclaimed author of ten books about editing, writing and business, Elizabeth launched *Working words* at the last IPEd conference in Sydney along with a new edition of her popular study guide, *Effective writing: plain English at work*. She focuses on English grammar and plain English as a sound basis on which to build a good relationship between editor and client. She is an experienced teacher, mentor and speaker to large and small groups. Elizabeth has contributed articles to the Canberra Society of Editors newsletter regularly over ten years.

Dr Katy McDevitt AE

Katy is an editor and blogger with a passion for writing about and demystifying editing. She created her editing blog, PublishEd Adelaide, in October 2011, and at only six months old it was listed as a finalist in the 'Words and Writing' category in Sydney Writers' Centre's Best Australian Blogs Competition 2012. She also tweets. Katy became an editor in 2001, and since then has worked in-house and freelance, as a development and commissioning editor, a copy editor and proofreader, in academic and educational publishing. She has worked with a number of Australian and UK publishers, and is currently an editor in the South Australian public sector. Katy will be returning to the freelance fold in 2013.

Carla Morris AE

Carla, of Sharp Pencils Editorial Services, is an IPEd-accredited freelance editor of non-fiction texts. Currently, she specialises in editing textbooks—in a variety of subjects, including English grammar and LOTE—for publishing houses such as Oxford University Press, Pearson and Cengage Learning. She is a former chair of IPEd's Accreditation Board and has taught editing and publishing units at Curtin University. She is a firm supporter of IPEd's accreditation scheme and passionate about plain English. She dreams of editing craft books. Her website is <http://www.sharp-pencils.com.au>.

Jane Morrow

Jane has recently accepted a role as publisher at Murdoch Books (now owned by Allen & Unwin). She was the 2011–12 recipient of the Beatrice Davis Editorial Fellowship. From February to April 2012 she visited and worked alongside US publishers in New York and San Francisco, investigating how they are innovating in the digital era, particularly in the areas of non-fiction and illustrated books. Jane has worked in the publishing industry for 14 years as an editor, managing editor and rights manager for Penguin and HarperCollins in Australia and Elwin Street in London. Authors she has worked with include Stephanie Alexander, Kaz Cooke and the CSIRO. Jane is on the corporate advisory board of publisher Editia. You can read Jane's fellowship report at <http://whatwouldbeatricedo.wordpress.com>.

Dr Agata Mrva-Montoya

Agata has worked at Sydney University Press since 2008, in a role combining editing, project management and social media. She is interested in the impact of new technologies on scholarly publishing, editing and books in general. In pre-publishing life, she completed a PhD in archeology. She is also a member of Human Animal Research Network at the University of Sydney and can be found on twitter as @agatamontoya.

Dr Ffion Murphy

Ffion is Senior Lecturer and coordinator of writing and editing courses for the School of Communications and Arts at Edith Cowan University. She received her PhD from the University of Queensland and her published works as author and/or editor include *The gate of dreams*, *Writing Australia*, *Story/telling* and *Devotion.*

Abigail Nathan

Abigail has a background in copywriting, sub-editing and legal editing, and has been a freelance editor for eight years. She works with various publishing houses, including HarperCollins Publishers, Random House, Hachette, Pearson Australia and LexisNexis, and also with emerging and self-publishing writers. Abigail is the managing director of Bothersome Words Editing and Writing Services and blogs about editing at <http://www.bothersomewords.com/blog>. She is also the website coordinator for the Society of Editors (NSW) Inc. and has presented workshops on social media and marketing for freelancers.

Dr Robert Nichols

Robert is Senior Editor at the Australian War Memorial in Canberra. He has edited more than 20 non-fiction books and more than 60 major exhibitions for a variety of museums and galleries. A former teacher and university lecturer, he has a PhD in Philosophy. When not working, he will typically be found either reading, playing chess, or correcting restaurant menus.

Dr Linda Nix

Linda is a professional editor, book designer and publishing expert with 20 years' industry experience in production, commissioning, marketing, rights, digital strategy and editing for large and small publishers. She has continued on a freelance basis since 2010. In 2007 she was a recipient of the Copyright Agency's Creative Industries Career Fund, and in 2010 she was the publisher representative on the selection panel. That same year she established Golden Orb Creative to provide editing, production and consulting services. In December 2012 she launched publishing imprint Lacuna. Articles on eBooks and digital publishing from her blog Gossamers, on words and images in print and online, are published regularly in the US Independent Book Publishers Association magazine. Formal speaking engagements have included the CAL Print Disabilities Workshop (2009) and the Australian Law Librarians Conference (2003). Her PhD in History is on text and layout in manuscripts, and she has a Graduate Diploma in Computing.

Rosemary Noble AE

Rosemary has been an editor for more than 30 years. From primary school teaching (Queensland) and later librarianship, she turned to editing after moving to Melbourne. As a magazine editor for the Education Department's Publications Branch for eight years, she learned the fine art of editing on the job. After a stint in television production at Channel 9, she returned to editing at Deakin University. For the past seven years she has been employed in-house at McGraw-Hill Australia, where she is currently Senior Publisher in the Higher Education Division. Rosemary is a longstanding member of Editors Victoria and has served on the committee for the past nine years. She successfully sat the inaugural accreditation exam in 2008 and was Victoria's council delegate to IPEd until 2012. She is passionately interested in raising the standards of editing and the profile of editors working in all media. Rosemary has a Master of Education from Melbourne University and a Graduate Diploma in Editing from Macquarie University.

Cathy Perkins

Cathy is the editor of SL magazine at the State Library of NSW, where she also edits exhibition text and other publications. Before joining the State Library in 2006, she worked as an editor for trade and legal publishers and as communications officer for the Australian Society of Authors. The State Library's historical and contemporary images should make hers a vibrant and distinctive presentation.

Participants

Emeritus Professor Pam Peters DE

Pam taught linguistics for 34 years at Macquarie University. There she established the Postgraduate Program in Editing and Publishing and directed it from 1989 until her retirement in December 2007, when she was appointed Emeritus Professor. She continues as consultant to the program's online course in Editing and Electronic Publishing. Pam convened the Style Council conferences from 1986 on, and contributed six chapters to the *Australian Government Style Manual* (6th ed. 2002). She was a member of the IPEd working group who revised the *Australian standards for editing practice* in 2012, and is a distinguished editor of IPEd. Pam was on the editorial committee of the Macquarie Dictionary (1986–2006), and has single-authored several monographs on Australian and international English: *Cambridge Australian English Style Guide* (1995), *Cambridge Guide to English Usage* (2004), *Cambridge Guide to Australian English Usage* (2007). She edited the language newsletter *Australian Style* from 1992 to 2008, and has been a member of the ABC's Standing Committee on Spoken English (SCOSE) since 1996.

Dr Sandra R Phillips

Sandra was awarded a PhD in Literary Studies from Queensland University of Technology Creative Industries in 2012, and is currently an early career academic with the University of the Sunshine Coast. Sandra entered the academy after careers in applied sociology and in book editing and publishing. She trained as a book editor with Magabala Books (Broome) and the University of Queensland Press (St Lucia), and later managed Aboriginal Studies Press (Canberra). Sandra's training and industry practice as a book editor has been across genres; manuscripts have typically included Aboriginal and/or Torres Strait Islander subject matter, and have often been Aboriginal-authored, or Aboriginal and non-Aboriginal collaborated. When not working full time in the publishing industry, Sandra freelances, offering her editorial expertise in a number of capacities, most recently in manuscript appraisal. Sandra lives in south-east Queensland with her three sons, not far from her traditional country of the Wakka Wakka.

Kevin Price

Kevin, a former musician and music producer, began writing for a living in 1988 as a magazine columnist. After completing his first novel in 2005 he developed a program teaching primary and secondary students key techniques of fiction writing and story craft. Since 2005 he has mentored over 400 students writing narrative fiction in 20 different schools and writing centres, and has edited and published 35 volumes of student work. He edits his students' fiction writing with the same rigour as for any other writing for child readers, but pays particular attention to maintaining the child-author's voice. The work is then presented in genre-specific anthologies for a peer readership, which was celebrated in a gala book launch at the Perth Writers Festival. With assistance from the Australian Independent Schools Association (AISWA), the 2012 collection is represented in over 50 WA school libraries. Kevin holds a BA (English and Creative Arts) and his first novel remains unpublished.

Georgia Richter AE

Georgia Richter is publisher of adult fiction, creative non-fiction and poetry at Fremantle Press. Before coming to Fremantle Press she ran ProofEd Editing Services with Deb Fitzpatrick, editing for private, corporate and government clients. Georgia has taught editing, creative writing and professional writing units at Curtin University, The University of Western Australia (UWA) and Melbourne University. She holds a Master of Arts in Creative Writing from UWA and is an IPEd accredited editor.

Dr Rachel Robertson

Rachel is a writer and lecturer in Professional Writing and Publishing at Curtin University. Her memoir, *Reaching One Thousand*, was published by Black Inc. in 2012. She has also published short fiction, personal essays and academic articles. She was employed at Penguin Books, Chatto & Windus and Virago Press in the UK in the 1980s and then worked as a researcher, writer and editor for government and community organisations before joining Curtin University.

Dr Becky Schmidt AE

Becky is the Research Team Leader for the Knowledge Delivery Team in CSIRO Land and Water and the Water for a Healthy Country Flagship. Her team of editors and mapmakers works with scientists in large, multi-disciplinary projects to deliver scientific reports on environmental topics such as water, land use and climate change. She has a PhD in Physical Chemistry from Cornell University in Ithaca NY in the US, and pursued a scientific research career before joining CSIRO Land and Water in 2007 as Scientific Editor. She is a member of the Canberra Society of Editors, and achieved the status of accredited editor in 2009.

A/Professor Anne Scott

Anne works as an honorary research fellow in the Centre for Medieval and Early Modern Studies at The University of Western Australia. Her research interests are in the field of fourteenth- and fifteenth-century Middle English literature, in which she has published four books and numerous articles. Anne's work as an editor started in 2006 when she became co-editor with Andrew Lynch of the academic, peer-refereed journal *Parergon*—the journal of the Australian and New Zealand Association for Medieval and Early Modern Studies. Since 2010 Anne has been its sole editor, producing two issues each year which appear both in hard copy and online. Anne has also edited three volumes of collected essays—one solo, and two of them with co-editors. Another is in preparation. Her greatest enjoyment as an author has been the writing of a children's book in 1980, and she has at last returned to this field, with a book in progress for her grandchildren.

Ilsa Sharp

Ilsa has been a writer, editor and researcher in Singapore, Malaysia and Hong Kong from 1968 and in Perth from 1989. With a degree in Chinese Studies from Leeds University she began her career as a journalist and editor with the Straits Times newspaper group of Singapore (1968–70, 1971–81). She was Assistant Editor, *Business Times* daily, and Assistant Features Editor, *Straits Times* daily, and worked as a 'China-watcher' specialist for the *Far Eastern Economic Review* in Hong Kong (1970–71). She has freelanced since 1981. Ilsa is the author of more than 20 mostly commissioned books on the culture of the region, including histories—for example, of Asian families, the Singapore Cricket Club and the Eastern & Oriental Hotel of Penang, Malaysia. Ilsa has also collaborated with scientists and naturalists to produce titles such as *The Wild Orchids of Peninsular Malaysia* (Forest Research Institute of Malaysia 2011), and *Winged Invaders, Pest Birds of the Asia Pacific* (Professor NS Sodhi, National University of Singapore 2006).
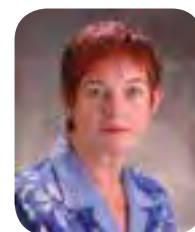
Rob Sheehan

Rob has worked as a consultant and freelance editor/writer since 2002. His practice is primarily in the education, government and NGO sectors. He has undertaken strategic and policy analysis, projects in areas such as teaching and learning, industry/enterprise engagement and communications. He has edited, written and assisted in writing diverse documents including strategic plans, professional learning materials, consultation papers and project reports. From 2005–10 he served on the committee of the Australasian Association for Institutional Research. In 2011 he joined the Editors Victoria committee and the Council of the Institute of Professional Editors.

Bron Sibree

Bron is an Australian freelance journalist who has made a successful living writing for various publications in Australia and Asia for 20 years. In a former incarnation she was a potter living in remote rural Australia, but traded in the quest for perfection in form for the more elusive, sometimes sacred and profane power of the written word. She is a firm believer that the process of journalism can be transformative.

Elizabeth Spiegel AE

Elizabeth has a degree in Internet Studies from Curtin University as well as a Professional Certificate in Web Accessibility from the University of South Australia. She has worked on the ATO's websites for the past ten years and, as a freelancer, has edited content for government and business clients. She also offers training on writing and editing for the Web.

Karen Strain

Karen has been in the financial planning industry for over two decades, and in that time has worked for major banks and smaller boutique operations. She is CFP certified. Over six years ago Karen began advising members of industry superannuation funds and is now MediaSuper's dedicated financial planner for South Australia and Western Australia. Karen brings to the table a raft of experience in advising members of our creative industry on how to make the most of the numerous superannuation opportunities, many of which can prove more than a little confusing. Rather than leave it until retirement, Karen can highlight opportunities that may exist for you today. MediaSuper has financial planners in every state of Australia.

Participants

Dr Anne Surma DE

Anne is a senior lecturer in the English and Creative Arts program at Murdoch University. She teaches at undergraduate level and supervises several postgraduate students working on topics ranging from creative writing to literary representations of cultural identity. Anne has also worked in private industry as an editor and writer and as a workshop facilitator and consultant, advising on communication strategy and practice. She has refereed journal articles and has written book chapters as well as two monographs published by Palgrave: *Public and professional writing: ethics, imagination and rhetoric* (2005) and *Imagining the cosmopolitan in public and professional writing* (2012). Anne holds the honorary title of distinguished editor (IPEd). Between 2006 and 2011 she was the Western Australian delegate on the IPEd Council, where she led the process for revising and updating the 'Guidelines for editing research theses', nationally endorsed by the Deans and Directors of Graduate Studies of Australian universities in November 2010.

Roger Underwood

Roger has worked for nearly 50 years in forest conservation, research and bushfire management. He has published six books on forestry and bushfire history, a history of botanical science in Western Australia and numerous papers and popular articles. His latest project is the story of forestry in India during the British Raj and its subsequent influence on forest conservation throughout the world. Roger self-publishes. His books are too narrowly focused to interest a commercial publisher, and he enjoys maintaining personal control over the final product. He opts to work always with the same editor, Jan Knight, and graphic designer, Louise Burch, because of the satisfying professional rapport that has grown among the three. Books published by York Gum Publishing include *Leaves from the forest*, *Echoes from the forest*, *Tall trees and tall tales* (with John Morris), *Tree Climber*, *Old Growth Foresters*, *Tempered by fire*, *A botanical journey* and *Foresters of the Raj* (in press).

Margaret Whiskin

Margaret is publisher at Magabala Books, a Broome-based, independent, not-for-profit Indigenous publishing house that is celebrating 25 years of publishing. She has more than 20 years' experience and has worked in international book packaging with the Weldon group, direct marketing with International Masters Publishers and trade publishing with HarperCollins, Curtin University Books and Fremantle Press.

Dr Stephen White

Stephen is a geologist with broad experience ranging from academia to government to industry. After gaining a PhD in Geology from Otago University (New Zealand), he undertook a two-and-a-half year research post in Germany, including two seasons of field work in Namibia. He then spent two years with a teaching position in the United Arab Emirates. Returning to New Zealand in 2003, Stephen became involved in cycle advocacy while studying philosophy and Geographic Information Systems part time. With savings running low, he then worked part time for two years as a GIS operator for a geotechnical consultant before moving to Western Australia in 2007. Joining the Editing and Publishing section of the Geological Survey of Western Australia in 2008, he has successfully married his love of rocks with his curiosity about language and communication. When not helping others produce geological masterworks, Stephen is most at home touring the highways and byways by bike.

Professor Terri-ann White

Terri-ann has been involved, throughout her working life, with writing and ideas, and books: as a writer, editor, festival organiser, independent bookseller, and founding director of a university centre for ideas. Currently, her role as Director of UWA Publishing wraps up all of these elements. An old publishing house with a new look, UWA Publishing has a publishing list of fiction and non-fiction titles by Australian writers and international writers, and works translated into English (from Hindi, Mandarin, Norwegian, Danish, Dutch so far). The company also ventured into the area of rescuing important Australian writers who have gone out of print through neglect—including Francis Webb, Dorothy Hewett and John Shaw Neilson. Terri-ann is passionately interested in writing and expression that makes a difference.

Professor Chris Wortham

Chris was in the Department of English at The University of Western Australia for 30 years. He retired as Emeritus Professor in 2005 and continued there as Senior Honorary Research Fellow. In 2009 he was appointed Professor of Theatre Studies and English Literature at the University of Notre Dame Australia in Fremantle. Many of his publications have involved editing of one sort or another: he has edited numerous literary texts and books of collected essays about literary texts, and for some years he was editor of a leading academic journal, *Parergon*.

Conference committee

Marisa Wikramanayake

Marisa started writing at nine and then decided to get paid for it. She wrangles words for a living as a freelance journalist interviewing scientists and politicians, as a rockstar editor and writer, and by beating her current novel into submission. She published her first book at 17 and has just finished a Master's thesis on neuroscience and journalism. As a geek goddess, she runs tech interference for projects like Guys Read Gals <http://guysreadgals.wordpress.com>, this conference and the Society of Editors (WA) Inc. She blogs at <http://www.marisa.com.au>, and is the non-fiction contributing editor for the Australian Women Writers Challenge.

Cheryl Bettridge AE

Cheryl became an editor because she has always cared about the accuracy of information going out to parents from those in education. She finds that she has an innate skill for 'spotting' errors, although in completing the Advanced Proofreading and Editing course with Lifestyle Learning Direct she found that she is human and does miss some! As proofreader for *Perth Woman* magazine she enhanced her skills and enjoyed being part of a warm and caring group of people; she also found out amazing things about Perth and its famous women! Her skills are constantly on call as part of her job in a Perth high school, her roles as a volunteer member of Darling Range Wildlife Shelter, ex-Kumon supervisor and Maddington Kenwick Community Leadership Network member, and as support to her family and friends. Over the years she has proofread some very interesting projects and theses, and some not-so-interesting ones!

Robin Bower AE

Robin is an accredited editor and writer with more than 20 years' experience in publishing in Australia and overseas. In Melbourne and Hong Kong, she edited educational books for Longman Australia, Macmillan (Australia), Thomas Nelson, Pitman Publishing Asia Pacific, Pearson Professional Asia Pacific, Macmillan (China), and in Perth, for the Western Australian Government. After working as a book editor, she became Managing Editor of Asia Precious Publications for the jewellery and diamond trade sector in Hong Kong. Since 2005 she has been Manager of the Editing and Publishing section at the Geological Survey of Western Australia, a division of the Department of Mines and Petroleum. In 2011, she taught Writing, Editing and Publishing at Curtin University. She has written 45 articles for publications based in Hong Kong, Perth and Melbourne. Robin is President of Society of Editors (WA) Inc., and was awarded her Master of Creative Writing from the University of Canberra in 2011.

Dr Michèle Drouart AE

Michèle is an editor, writer and teacher. Since the publication of her memoir, *Into the Wadi* (Fremantle Arts Centre Press, 2000), Michèle has managed her own business running courses in creative writing. In addition to teaching the beginner, intermediate and advanced levels, she guides a select group of students who are nearing the completion of their projects. In 1999, Michèle opened her freelance editing service and has worked on a wide range of texts including fiction, memoirs, academic writing, government reports, a royal commission and a successful corporate award submission. She was among the first in Western Australia to receive accreditation (in 2008) and has edited for the WA Department of Education and Training and the Australian Council for Educational Research (WA). She also runs a manuscript assessment service. Michèle has a PhD in French Literature from Indiana University and has taught language and literature in universities in France, the US, Jordan and Australia.

Peta Robson

Peta qualified as a Chartered Accountant and spent a number of years travelling and living in different countries before settling in Perth 12 years ago. Her work as an accountant and internal auditor often involved proofreading financial, annual and other reports; it also involved the writing of reports. Thus a change of career into editing is not as dramatic as it might at first seem. After completing the Cengage Diploma of Editing and Proofreading, Peta is now working as a freelance editor with the aim of eventually gaining accreditation. Peta commented that being a part of the conference committee has been extremely rewarding both from a personal and professional perspective, and she feels privileged to have been a part of this rewarding experience.

With special thanks to Kerry Coyle AE, Amanda Ellis and Robin Barnes for their participation on the organising committee.

Entertainers

Jade Diary

Jade is a Perth singer–songwriter of atmospheric indie pop with touches of fantasy and melancholy. She is a unique blend of Birdy, Bat For Lashes, Ingrid Michaelson and Karen Carpenter. *X-Press* magazine wrote in June 2012, 'Every now and then a new voice with fresh attitude arrives on the acoustic-pop scene. That voice is here within the soul of Jade Diary.' Her debut album, 'Mermaid', released in September 2012, is haunting and atmospheric, taking the listener on an emotional journey, exploring the theme of coming to terms with the difference between fantasy and reality. The Sonic Reverie, a UK-based music website, wrote: '"Mermaid" is the first full-length release from Cheryl Lim's project, bringing together her dulcet tones with her humble tunes and choruses the size of Everest. The thing I respect most about Jade Diary, and "Mermaid" only serves to further this, is that Lim's songwriting is second to none. She pens songs that, given enough backing and support, could easily crack the mainstream.' Jade Diary will be performing at our gala dinner on Thursday night.

Bernard Carney

Bernard has been working in the Australian entertainment industry for 38 years. His work combines quality songwriting and performance with a passion for social justice. In 1997 Bernard became musical director of the Working Voices Choir of the combined trade unions of Western Australia. This choir performs at rallies, social justice events and festivals. Its repertoire reflects the commitment of members to social justice, peace, conservation and reconciliation. In 2007, the Spirit of the Streets choir was born. At first made up of sellers of the *Big Issue* magazine, it now includes any potential singer from a disadvantaged background or long-term unemployed or disabled in some way. The choir has performed at many conferences to do with social welfare and mental health. In October 2008 the choir successfully sold out the Perth Concert Hall in a joint concert with the Perth Male Voice Choir and Working Voices. They went on to foster a singing relationship with Mercedes College and staged another successful joint concert at St George's Cathedral in 2009. The conference is delighted to have Bernard's original 'Monsoonal sailors' as our theme song. Taken from Bernard's CD entitled *West*, the song tells the stories of the Indian Ocean, 'this maritime crossroad of culture and trade'.

Conference theme song

Not every conference has its own theme song. 'Monsoonal sailors' by Perth singer–songwriter Bernard Carney beautifully conveys our conference theme, 'Editing across borders'. Living beside the Indian Ocean, we understand what Bernard means by 'this maritime crossroads of culture and trade'. We even know some of the 'stories to tell with hundreds of languages, trades and religions'. Our conference is all about pushing out 'the boundaries of culture once more'.

From the earliest days of our civilisations
the Indian Ocean had stories to tell
with hundreds of languages, trades and religions
and echoes of empires that flourished and fell.

There's an ocean of sailors, of pilgrims and pirates
merchants and fishermen, scholars and slaves
who traded their knowledge, their ideas and customs
and wagered their lives with the wind and the waves.

Chorus
On this Indian Ocean, this tropical ocean
this maritime crossroad of culture and trade
Ruled by the seasons of wind on the water
where legends of monsoonal sailors were made.

They sailed through the centuries steered by the heavens
watching the ocean and reading the signs
They followed the fragrance of land on the breezes
and carried the maps of the stars in their minds.

They traded their cargoes in havens and harbours
ivory, porcelain, spices and gold
Woven silk garments in colourful markets
oceans of luxuries bartered and sold.

Chorus

And the ocean is calm and the ocean is cruel
It breaks the unwary; it suffers no fools.
It holds many secrets in the flow and the swell.
It knows … but never can tell.

Long before this land was known as Australia
islander fishermen came to our shores.
They shared all their secrets and traded their treasures
and pushed out the boundaries of culture once more.

And time hasn't altered the wind on the water
The same breezes blow on our coastline today.
And the breath of the ocean still conjures the stories
where legends of monsoonal sailors were made.

Chorus

Bernard will introduce us to our conference theme song at the welcome cocktail party on Wednesday. On Thursday night at the gala dinner, he will perform more of his haunting songs. His participation in the conference is sponsored by Flying Edits and the company's freelance editor, Jan Knight AE. His CD, *West*, will be available to purchase during the conference.

The Co-op bookshop

We are delighted to advise that The Co-op Bookshop (The University of Western Australia branch) will have a stall at the conference. The Co-op will stock as many books by keynote speakers as it can, as well as books on topics associated with conference workshops, and books about Perth and Fremantle. The Co-op will also provide a free postage service within Australia for delegates who purchase books but can't carry them home on the plane.

The Co-op has donated three $100 gift vouchers as prizes to be given away during the conference. If you are one of the lucky recipients of one of these gift vouchers, you can spend this at The Co-op conference stall, The Co-op Notre Dame store across the road from the Esplanade Hotel Fremantle or online at their website <http://www.coop.com.au>.

What accreditation can do for YOU!

- Assessment against the industry standard
- A recognised level of expertise
- Confidence in your own ability
- Improved standing in the industry
- Employer recognition of your strengths and capabilities
- Bargaining power for appropriate pay scales
- National listing on the IPEd website
- Some (or more) letters after your name
- Satisfaction of contributing to your profession

For more information about accreditation, go to <http://www.iped-editors.org>.

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To advance the profession of editing
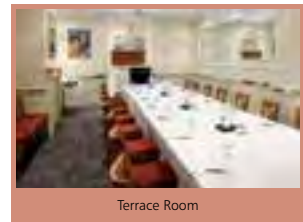
Entertainers | Advertisements

Venue map

Winners of the
**WA Australian Hotels
Association Conference
and Banquet Services
Award** *and* National
**Environmental
Initiative Award**

Island Suite
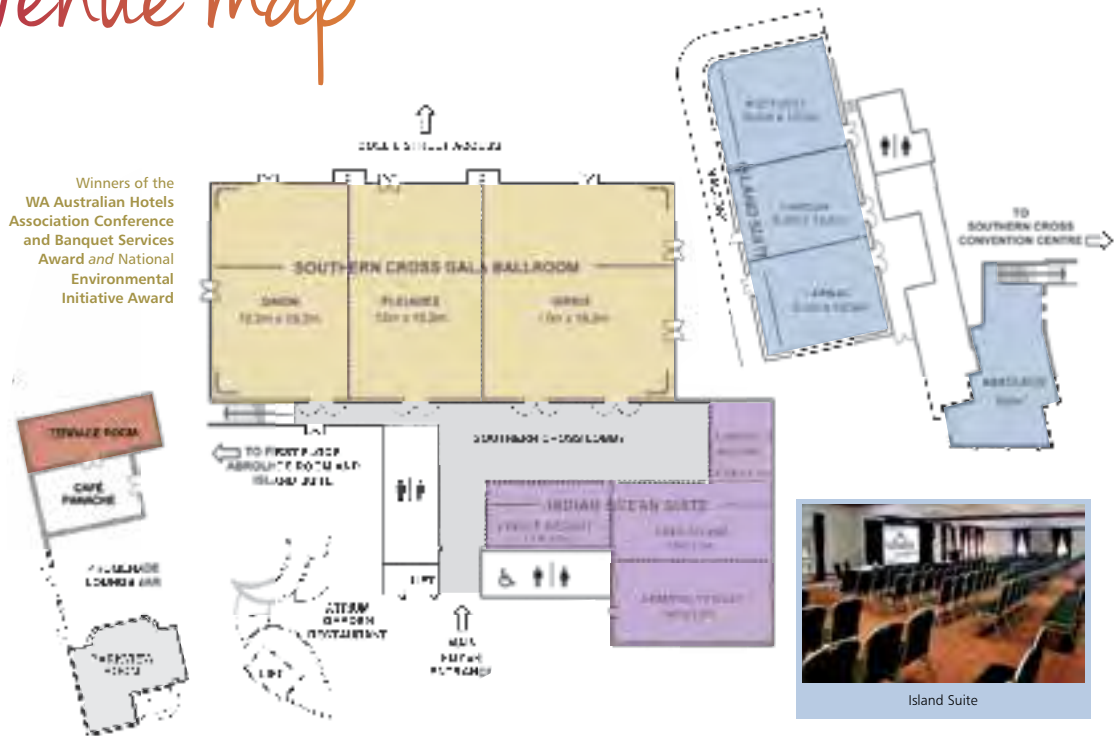
Southern Cross Gala Ballroom
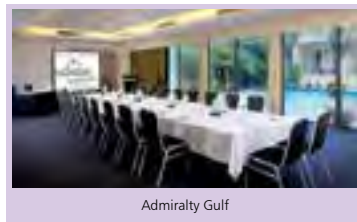
Admiralty Gulf

Terrace Room

Fremantle

* Rosie O'Gradys

○ Conference destinations   ○ Restaurants and places of interest

Notes

Notes