

## IPEd and Biotext-Macquarie University sign MoU

The Institute of Professional Editors (IPEd) has secured a partnership to provide quality resources for editors.

A memorandum of understanding (MoU), agreed between IPEd and Biotext Pty Ltd and Macquarie University, as joint publishers of the *Australian manual of style* and the website <u>StyleHub</u>, will advance the editing profession across Australia and New Zealand.

The *Australian manual of style* is a soon-to-be-released, comprehensive, online style guide with a wealth of information on engaging audiences, writing, editing and showing complex content.

The StyleHub provides specialised online resources, including the newsletter *Australian Style* and forums for discussions.

IPEd's contribution to the partnership is to collaborate with the publishers to further develop StyleHub, including providing IPEd articles to be published on the website and promoting members' participation in StyleHub. IPEd's Aotearoa New Zealand members will also be asked to contribute to StyleHub's development.

IPEd members will be invited to participate in *Australian Style* surveys annually and encouraged to provide feedback on survey reports.

StyleHub and IPEd will promote each other's professional development events and training opportunities.

IPEd CEO Karen Lee said the publishers had approached IPEd in mid-2019 and the parties had been negotiating since to develop a partnership with tangible benefits for IPEd members and Biotext and Macquarie.

"IPEd members will be at the forefront of resources being created to advance the editing profession," Ms Lee said.

"Our long-term collaboration will assist in strengthening the profession. It's an important step forward in enhancing editing standards and accreditation, which was a key reason editing societies across Australia amalgamated to form IPEd." Since then, Aotearoa New Zealand has also joined IPEd.

Ms Lee said IPEd members would be entitled to reduced rates on *Australian manual of style* and StyleHub resources and, by participating in the surveys, would assist in shaping resources to suit professional editors' needs.

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Release date: 23 March 2020